

Libraries that subscribe to BiblioCommons services see higher library usage

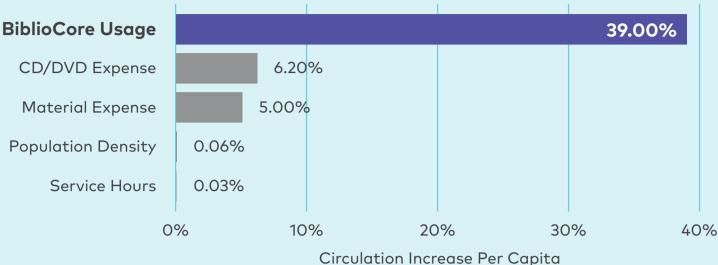
Even after adjusting for population size, funding per capita, collection size, collection budget, hours, and staff, libraries that subscribe to BiblioCommons services see higher library usage than public libraries who don't use BiblioCommons*.

greater circulation per capita

with the BiblioCore catalog



Variables that Positively Correlate with Circulation



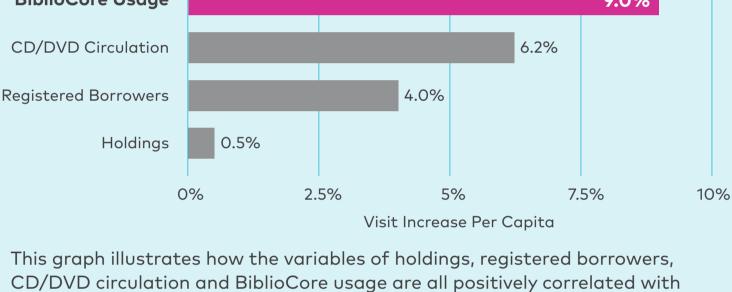
This graph illustrates how the variables of service hours, population density,

material expense, CD/DVD expense and BiblioCore usage are all positively correlated with circulation. Of all the variables that positively correlated with circulation, BiblioCore Usage had the strongest correlation by far.



more visits per capita with BiblioCore

BiblioCore Usage 9.0%



visits, both in person and virtual library visits. Of all the variables that positively correlated with visits, BiblioCore Usage had the strongest correlation. Happy, Engaged Patrons Keep

Coming Back for More

"CPL has one of the most user-friendly "I love the new system! on-line services I've ever seen. Thank you so The ability to share ratings very much for making using our beautiful and comments on items is

being able to keep track of what I've borrowed, follow up with the writers I like and discover new loot with good ratings.

Now I have months of reading planned in advance!"

— Chicago Public Library Patron

library a hassle-free, no-nonsense, efficient

and effective amenity. Keep up the good

work. Wish some others were like you!"

making using the library fun again." — Multnomah County Library Patron "I find myself spending time on my library account almost every day, so I must be digging the new features. It's great

— Austin Public Library Patron "Great design. Great "I LOVE you!! "Easy to use, easy to understand, intuitive, and website. I've fallen in You make it very advanced... I give the love with the library so easy to use online experience an 11

the library."

Boston Public

The BiblioCommons Community of Libraries 💠

- San Diego Public

Library Patron

all over again."

Library Patron

- King County Library System Patron

outta 10!"

284 Public Libraries in the U.S. and Canada







178,696 Staff Lists created

900,134 Tags added





70,767,544 Holds placed in 2019

feedback box — feedback that drives continuous innovation.





500,000+ Suggestions and compliments submitted by library patrons via our online

Love your online library, with BiblioCommons.

www.bibliocommons.com

Email Marketing *We retained a third-party consultant to conduct a statistical analysis of all PLDS data from the last 10 years to assess the impact of subscribing to BiblioCommons services, and specifically BiblioCore, our catalog, on a library's key performance indicators. This data is accurate as of June 2020. These



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Website **Discovery Layer Events** Mobile Apps numbers are always changing. We're happy to share more information about

the methodology behind this study. Email us at info@bibliocommons.com

