



Online Patron Experiences Worthy of Your Community's Love

Patrons Will Fall in Love With Your Library Time and Time Again

Public libraries offer many of our communities' most beloved civic spaces. These spaces aren't just functional—they're beautiful, welcoming to all, and designed to inspire. The design principles and attention to detail that public libraries convey in their physical presence are an inspiration for BiblioCommons. From our earliest days, we have sought to help make libraries' online experiences equally stunning, rewarding, and engaging.

More than ever before, patrons expect to experience the library and all its services online. Furthermore, these online experiences are not just the sum of their features. Usability, accessibility, and design play a significant role in enriching the online experience. When all of these details come together harmoniously, patrons feel the love and fall in love with their library.

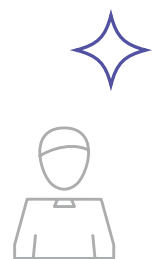
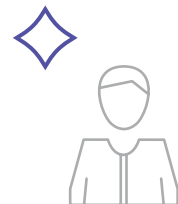


"The new design of this site is **fabulous!** Your updates have reminded me of the enthusiasm I had for using the library as a kid."

Chicago Public Library Patron

"Great design. Great website. I've fallen **in love** with the library all over again."

San Diego Public Library Patron

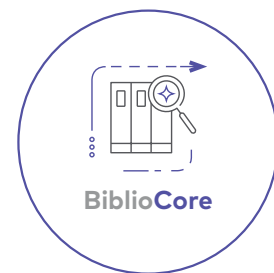


"I freakin' **love** this site and how easy it is to use! I was not a library user — though I had a card for years! Now, I've borrowed and read some 6–8 books in the last couple of months! I'm reading again!"

Seattle Public Library Patron

Strong Relationships Depend on Solid Foundations

All-in-one or à la carte, BiblioCommons offers a strong foundation of flexible modules that brings integrated library experiences on any device to your patrons.



BiblioCore



BiblioWeb



BiblioEvents



BiblioEmail



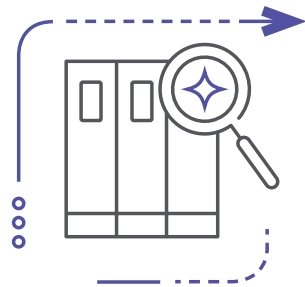
BiblioApps

BiblioCore: The Foundation For It All

The catalog is where a patron's experience most often begins, which is why it's the foundation of everything BiblioCommons builds. We start by automatically and seamlessly integrating with your choice of ILS and major digital content providers to deliver a best-in-class catalog experience.

From there, it's up to the library. You can choose to use BiblioApps so that patrons can access your collections on the go, or choose to use our APIs to promote your collections on your website, or leverage the plug and play option of BiblioWeb. BiblioCore makes it easy to deliver the truly seamless

experience your patrons expect and frees your collection to be discovered online across multiple touchpoints, not just 'in the catalog'.



BiblioCore

A (Far) Better Online Catalog

Turn Transactions Into Relationships

BiblioCore transforms your catalog from an inventory system to an online experience that your patrons will fall head over heels for.

It all starts with better basics. With BiblioCore, your library can easily manage foundational library transactions with the help of best-in-class search relevance, FRBRized results that elegantly group related formats, and seamless digital content borrowing right in the catalog. That's just the beginning.

A library catalog should go beyond finding and borrowing to discovering. Just as patrons delight in visiting their local branch and leaving with a stack of books they didn't expect, BiblioCore enables the same experiences online with diverse pathways for

discovery. From staff reading recommendations using the integrated Readers' Advisory toolkit, to automatically featuring available read-alikes when all copies are in use, or the inclusion of ratings and reviews from millions of other public library users, you can turn your catalog into a treasure trove of waiting-to-be-found favorites from across your collection.

Plus, your staff can save time by automating much of the work that they do today to feature new titles, awards, and bestsellers.

It All Adds Up to A Lot of Library Love



"I love (**LOVE!**) that I can see all the formats for each title at the same time. As someone who is comfortable with different formats, I love that I can see all of them and their availability so that I can more easily pick my preferred format or the format that will be available the soonest. Well done!"

Edmonton Public Library patron

"The 'While You Wait' feature is **brilliant!** It's also library crack. Holy smokes, I could browse and get absolutely nothing else done, ever, simply due to this lovely, addictive new feature. Genius!"

Jefferson County Public Library patron



"Your site is really **marvelous!** I am amazed at the huge selection and I have actual fun perusing the offerings! Life is easier for this elder because of her library online. Thank you."

Austin Public Library patron





BiblioWeb

The Most Powerful and Flexible Website Builder Available to Public Libraries

Love at First Site (for Patrons and Staff Alike)

Are you dreaming of a new website? Libraries want beautiful, unique websites, and with BiblioWeb, you can start from our gorgeous new template library or fully customize your own designs and layouts.

With websites, as in love, looks can be deceiving. It turns out that the hard part of 'beautiful' isn't beautiful templates; it's featuring beautiful content that's as visually enticing, always fresh, and diverse as your library and the communities you serve.

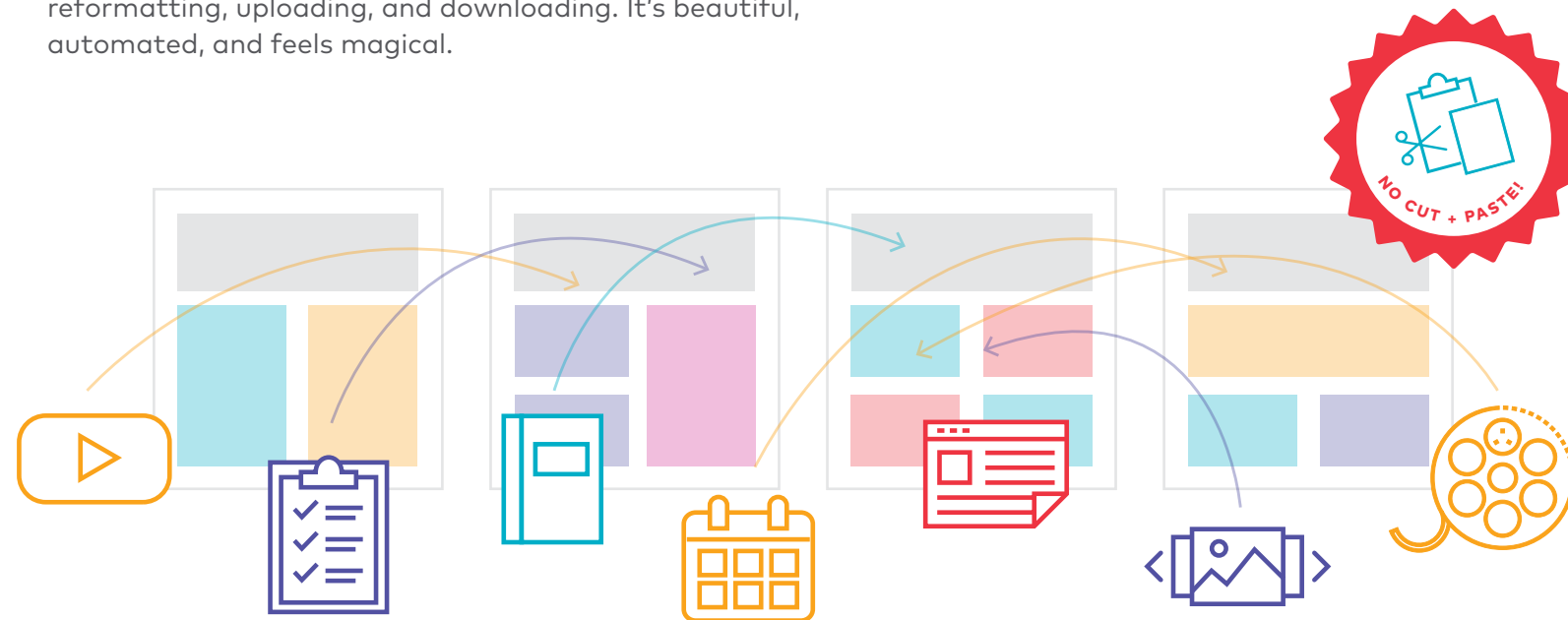
Your library already creates fantastic content (events, reading recommendations, blog posts, online resources), but it's stuck in different systems. Featuring all your

content to appeal to various patrons with different interests involves endless searching, copying, pasting, reformatting, and updating.

With BiblioWeb, your library can create content once and publish it anywhere. Just drag and drop your way to pages rich with instant carousels, event showcases, reading recommendations, and featured online resources. All assets are pulled from their original source and automatically adapted to their page context. Best of all, updates are smart and automated.

It's Like Squarespace for Libraries

Only better. We've pre-integrated library systems and content types with a best-in-class page builder so library staff can save endless hours of copying and pasting, reformatting, uploading, and downloading. It's beautiful, automated, and feels magical.





BiblioEvents

A Fully-Featured Events Calendar, Designed for Discovery

Free Your Events to Find the Love They Deserve

Library staff can effortlessly create and manage events with BiblioEvents' intuitive workflows. But in the end, easy-to-create events only get you so far; they've got to be easy to discover too.

BiblioEvents is designed for discovery. It's the only events calendar built with proper filters, so it never leads your patrons to dead ends. Patrons can filter by Date, Location, Event Type, Programs, Audiences, and Language.

Best of all is the ease with which events can be featured seamlessly between your catalog, website, and mobile platform, with visually rich displays that automatically pull assets from your calendar and adapt the display to page context

and device. Staff can easily feature the same event in multiple places in seconds without cutting and pasting. Plus, events expire and update automatically. Just set them and forget them!

With the new Master Program Templates, libraries can create an event template that can be used by library staff to standardize commonly occurring events.

Patrons will love discovering and signing up for events. BiblioEvents is complete with email integration. Patrons receive confirmation and reminder emails about the events they have registered for online and receive emails about date, time, or location changes.



BiblioEmail

Integrated Marketing Automation for Libraries

Get Personal and Speak from the Heart

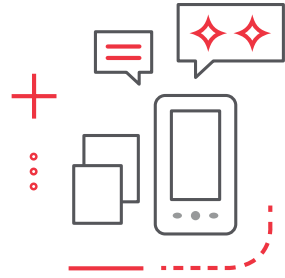
Today, the hard part of email automation and personalization isn't the technology. Segmentation, drip campaigns, templates, and analytics are standard practices. The tricky part of personalized emails is personalized content.

Wouldn't it be great if your library staff could save time (and avoid headaches) by using an email marketing platform that pulls in content that's already been created? With BiblioEmail, your team can leverage existing content from BiblioWeb, BiblioEvents, and BiblioCore to send patrons personalized emails that are filled with rich content.

BiblioEmail takes advantage of the 'Create Once, Publish Anywhere'

capabilities of BiblioWeb to pull your library's content intelligently into email campaigns and newsletter templates. Your public library's events, reading recommendations, blogs, or featured online resources feed right into your emails and newsletters. Plus, you can tailor the content you send based on your patrons' preferred location, age, and interests, without the frustration of manually copying and pasting.

Robust email marketing with easy content repurposing is no longer out of reach for public libraries!



BiblioApps

Native Mobile Apps for Libraries, Reimagined

Deliver a Mobile Experience That Will Delight Patrons and Keep Them Discovering

Patrons expect their library app to be more than a pocket-sized desktop experience. With BiblioApps, patrons will experience best-in-class search relevancy with FRBRized results, plus multiple other handy and fun features. From the home screen, users can dive right into new title highlights, staff lists, events, and 'for later' recommendations that will thrill them with every swipe.

Patrons will love the flexibility and convenience of checking out library resources using their own phones. A virtual shelf browser allows patrons to snap a barcode in-branch and quickly discover similar titles across the library's collection.

BiblioApps is designed with accessibility in mind and includes screen reader capabilities, contrast and color compliance, and dynamic type. Libraries can also communicate more effectively with patrons by making the app available in ten different languages.

Library staff can keep patrons up to date with clear and helpful location information that's easily configurable and managed by the admin tools.

Relationships That Work



Of all our achievements, BiblioCommons is most proud of the close, enduring relationships we have with hundreds of public library partners, large and small. By joining the shared digital platform, libraries can lean on one another and unlock the full potential of the web to welcome, inspire, and connect their communities. With our flexible leading-edge technology and support, public libraries transform their catalog, app, website, events calendar, and marketing emails into welcoming, accessible, and engaging experiences that reflect the uniqueness of each library and the diverse communities they serve.



