![BiblioEmail logo]

Use existing content from BiblioWeb, BiblioEvents, and BiblioCore to send patrons emails filled with visually rich content tailored to their interests.

BiblioEmail is available as part of the BiblioCommons Digital Experience Platform (DXP).

Personalize Emails for Your Patrons

Intelligently Repurpose Content

With BiblioEmail, your reading recommendations, blogs, events, and featured online resources can be easily repurposed in your emails and newsletters. The days of copying and pasting to create high-value email communications are officially over!

Personalized Content Based on Subscribers' Interests

Leverage your library's existing taxonomy terms and ask patrons to select the ones they are interested in as part of their email preferences. These user preferences can then be mixed and matched in different ways to send out targeted emails.

Accessible to All Audiences

Web Content Accessibility Guidelines 2.1 AA standards have been built into BiblioEmail, including heading hierarchy, focus state, contrast compliance, responsiveness, and image alt text.

Dazzling Visuals and Layouts

Create emails using a drag-and-drop interface, with many mobile-friendly templates for you to choose from, or create your own from scratch! Reuse images from all your different channels while maintaining scale and display accurately (not warped or blurred.)
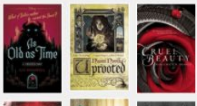

THE PUBLIC LIBRARY

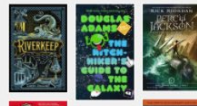Teen Book League: Fantasy

This month's magical mystery tour…

Fantasy vacations sound nice, right? Lounging on a beach with a cold drink, feeling the warmth on your face from… dragon flames??? Well, it might not be the kind of getaway you were planning, but this month's Teen Book League is ready to take you on a magical road trip.

Bring out your inner fangirl for our featured discussion on **Rainbow Rowell's Wayward Son**, or just check out some magical recommendations from our library staff.

Staff Picks

STAFF LIST
It's a Tale as Old as Time

STAFF LIST
Sci-Fi & Fantasy Road Trip Novels for Teens

Check out our **Teen Book League** homepage for past themes, fun events, and more great reading recommendations!

Teen Book League

Rowell's Wayward Son
Mar 16th | 4:30pm - 5:30pm
Online
This month, Teen Book League sinks our teeth into Rainbow Rowell's vampire/ex-mage queer romance magical roadtrip extravaganza!

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BiblioEmail

Powerful Features Library Staff Will Love to Use

Contact Management with Flexible Contact Segmentation

Quickly build contact segments that group different combinations of taxonomy terms. For example, you can create a contact segment of individuals interested in the 'Fantasy' and 'Thriller' genre and the 'Books' or 'eBooks' formats to promote a fantasy author speaking at your library.

Report on the Success of Your Email Efforts

Get data on your most read emails, such as open and click rates, bounced emails, read ratios, and much more. Pull individual reports to assess email results and campaign performance, or access a dashboard report that provides an overview of all your metrics. Built-in UTM parameters allow your library to view website email traffic originating from your emails on your library's Google Analytics account.

Privacy and Anti-Spam Law Compliance

Every email sent through BiblioEmail automatically includes an unsubscribe link and a Privacy Statement in the footer. Your library's physical address, as well as a link to your Contact Us page, clear sender identification, and accurate header information, are incorporated in emails to ensure compliance with anti-spam laws.

Dynamic Drip Campaigns

BiblioEmail comes loaded with out-of-the-box campaign workflow templates that are specific to libraries' needs. You can also create sophisticated campaign workflows based on custom criteria of your choosing.

Safe and Encrypted

Data is encrypted in transit using TLS and encrypted at rest within the database. All email recipients that result in a bounce or spam complaint are automatically added to a do-not-contact list to protect the library's email send reputation. Spam filtering technology ensures that email content meets deliverability standards.

BiblioCommons Digital Experience Platform (DXP)

BiblioEmail + BiblioWeb + BiblioEvents

BiblioEmail integrates with BiblioWeb and BiblioEvents to dynamically send email communications that repurpose content from across all channels.

In just a few minutes, create highly visual personalized emails that will wow your email recipients and increase the use of your library's programs, services, and collection!

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