

Showcase the best your library has to offer with a fully integrated content management system and webpage builder developed just for public libraries.

# Produce Content Once and Publish It Anywhere

Your library's content (collections, events, reading recommendations, blog posts, online resources) are pulled from their original source and automatically adapted to populate throughout your website. There's no need for endless searching, copying, pasting, reformatting, and updating.

## **Building Webpages is a Snap**

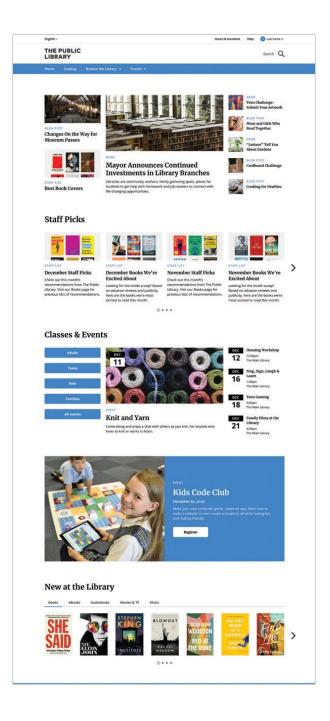
With our best-in-class page builder, library staff can drag and drop elements to create pages rich with content modules and instant carousels that automatically update. Easily showcase events by audience or theme, feature online resources, insert titles directly into blog posts, and share creative reading recommendations via easy-to-build staff lists.

# **Always Have Updated Content**

Library staff use cards to manage content in the website builder. Any updates to a card are instantly populated wherever that card is featured on the website. Plus, past events automatically expire and unpublish from any webpage they originally appeared in.

# **Create an Inviting Patron Experience**

BiblioWeb seamlessly integrates with BiblioCore and BiblioEvents, allowing patrons to stay logged in and engaged as they place holds, browse lists, blog posts, books, and register for events. No matter where your patrons browse, the experience is uninterrupted, and your library's branding stays consistent.







# Impress Patrons with Beautiful Layouts

Show off your library's unique collections and content with stunning and fully configurable templates that are inspired by the best the web has to offer. Staff can also forego the templates and design new layouts from scratch.

#### **Personalized Promotions**

Library staff can leverage existing website content, taxonomies, and catalog metadata to create personalized promotions within the patron search path. The result is automated, visually appealing and contextually relevant content, including online resources, events, staff recommendations and more.

#### **Custom Google Analytics Reporting**

Track and understand website traffic to inform decisions about content creation and placement. Custom reports can include events by cards and top ten blog posts. Staff can also create their own reports to track landing pages and referral sources.

### Focus on Content and Community, Not Code

Your library can focus on curating and showcasing all that your library has to offer leave the security updates, bug fixes, responsive design, accessibility, feature upgrades, and forward-thinking technical innovation to us.

## BiblioCommons Digital Experience Platform (DXP)

## BiblioWeb + BiblioEvents + BiblioEmail

BiblioWeb includes BiblioEvents, resulting in even more integration across your website. With a simple URL, staff can quickly promote events on your website and catalog with visually rich displays that automatically pull assets from your calendar and adapt the display to page context and device. Patrons receive confirmation and reminder emails about the events they have registered for online and receive emails about date, time, or location changes.

Plus, brand consistency is maintained across the BiblioCore catalog, BiblioWeb, and BiblioEvents. All three offerings share a header so that patrons can move seamlessly between all three and have a cohesive user experience.

With BiblioEmail, reading recommendations, blogs, events, and featured online resources can be easily repurposed in emails and newsletters. The days of copying and pasting to create high-value email communications are officially over.

Design a beautiful, unique website and maintain it with ease by using the most powerful and flexible website builder available to public libraries!

